Business Masters

Awards Entry Form 2018

West Midlands

Entrant details

Name of entrant: Click to enter text.

Email address: Click to enter text.

Mobile number: Click to enter text.

Are you an employee of the company?: Yes/ No

If no, name of the person in the company: Click to enter text.

Email address: Click to enter text.

Mobile number: Click to enter text.

Company name: Click to enter text.

Company address: Click to enter text.

Nature of business: Click to enter text.

Main products and services: Click to enter text.

Number of staff: Click to enter text.

Website: Click to enter text.

What year did the company start trading? Click to enter text.

Turnover:

2016: £ Click to enter text. 2017: £ Click to enter text. Projected 2018: £ Click to enter text.

Awards entry

To enter one or more of the award categories…

**In no more than 1,000 words, please describe why you feel your company should win the award in your chosen category(ies).**

By way of guidance, we are looking for you to tell us some background details on your company, how it has got to where it has today and details of how you see things developing in the next few years.

Please include details of turnover, profit, staff numbers etc (which will be kept confidential)

Click to enter text.

Awards categories

Please cross the boxes of the awards you would like to enter. You are allowed to enter a maximum of three categories.

**Newcomer** - Recognising a business in the region that began trading on or after January 1, 2015 that has demonstrated outstanding performance and impact in its sector.

**Innovation** - Celebrating original or disruptive business thinking. Innovation can be around process, products, services or route to market, for example. Judges are looking for an impact on the business that has delivered results.

**International Trade** - Recognising international trade success from a business in the region - whether entering new markets or achieving significant growth in existing countries.

**Fast Growth Business** - Rewarding outstanding growth demonstrated by a business in the region over the past 12 months, as part of a sustainable strategy.

**Investment** - This new award is to recognise a significant commitment made by a business in the region. The shortlisted companies can either be new to the region or already here, but they will all be able to show a real commitment in terms of investing in facilities, people or products that will have a long-term benefit.

**Contributing to the Community** - Identifying a business or individual in the region that has demonstrated a commitment to ‘giving something back’ to the region, through CSR initiatives or charitable activities.

**Professional Services** - Rewarding outstanding performance from a professional services firm in the region. Judges will be looking for achievements and activity that is being driven from within the region and sets the firm apart.

**Business Turnaround** - This new award will go to the business which has the most compelling turnaround story, supported by financials, and can show how entrepreneurial endeavour has resurrected their fortunes and created the conditions for growth.

**Small Business (up to 50 employees)** - Shortlisted businesses will be able to demonstrate outstanding development and growth, for example through significant investment, creating jobs, entering new markets or launching new products - and be able to show the impact this has had on the company’s performance.Businesses which are being disruptive

**Medium Business (51 to 250 employees)** - Judges will be looking for businesses with sustained growth or have achieved a step-change in their performance. Other factors, such as disrupting their market, entering new markets, investing in the business, and strong employee engagement, will be features of the successful entries.

**Large Business (251+ employees)** - This award will go to one of the region’s strong success stories that is really setting the pace. The winning business will have outstanding financials but will also have a great story to tell and be making a significant impact in the region.

**Ambassador of the Year** - Recognising outstanding leadership, vision and commitment to business over a sustained period. The winner will be a person who has made a significant contribution in their sector or to the region.

Submit your entry

Please email your completed entry to: [westmidlands2018@thebusinessdesk.com](mailto:westmidlands2018@thebusinessdesk.com)

The deadline for entries is 5pm on Friday, 2nd February 2018.

Please note no attachments will be accepted as part of any entry.

Four entries will be short-listed by a panel of judges with the winner being announced and presented with a trophy, at the Business Masters Awards dinner.

Should you have any questions about the awards, please email Alex Turner, Editorial Team on [alex.turner@thebusinessdesk.com](mailto:alex.turner@thebusinessdesk.com) or call 07834 536400.

Good Luck!

Timeline

10 October 2017 – Awards launch

2 February 2018 – Award entry deadline

February 2018 – Judging

March 2018 – Sponsors and award nominees drinks reception, date to be confirmed

3 May 2018 – Business Masters Dinner and Awards

(Awards presented)