Entrant details

Region:

North West Yorkshire West Midlands East Midlands

Company name: Click to enter text.

Company address: Click to enter text.

Name of entrant: Click to enter text.

Job title: Click to enter text.

Email address: Click to enter text.

Telephone: Click to enter text.

Turnover:

2017: £ Click to enter text. 2018: £ Click to enter text. Projected 2019: £ Click to enter text.

Person entering (if different from above):

Name: Click to enter text.

Organisation: Click to enter text.

Email address: Click to enter text.  
  
Telephone: Click to enter text.

Relationship (e.g. colleague, customer, mentor, marketing/PR): Click to enter text.

Awards categories

1. Please cross the boxes of the awards you would like to enter. You are allowed to enter a maximum of three categories.

**Newcomer** - Recognising a business in the region that began trading on or after January 1, 2016 that has demonstrated outstanding performance and impact in its sector.

**Innovation** - Celebrating original or disruptive business thinking. Innovation can be around process, products, services or route to market, for example. Judges are looking for an impact on the business that has delivered results.

**International Trade** - Recognising international trade success from a business in the region - whether entering new markets or achieving significant growth in existing countries.

**Investment** - This award is to recognise a significant commitment made by a business in the region. The shortlisted companies can either be new to the region or already here, but they will all be able to show a real commitment in terms of investing in facilities, people or products that will have a long-term benefit.

**Contributing to the Community** - Identifying a business or individual in the region that has demonstrated a commitment to ‘giving something back’ to the region, through CSR initiatives or charitable activities.

**Professional Services** - Rewarding outstanding performance from a professional services firm in the region. Judges will be looking for achievements and activity that is being driven from within the region and sets the firm apart.

**Property Business (new for 2019)** – This new award, recognising the strength and importance of the property sector, will go to the business which has had a successful year and can show how its work has positively impacted on the regional economy.

**Family Business (new for 2019)** – Another new award for 2019, the winner will be able to show how it is thriving because it is a family business, utilising the skills of different generations and having a long-term vision for sustainable success.

**Small Business (up to 50 employees)** - Shortlisted businesses will be able to demonstrate outstanding development and growth, for example through significant investment, creating jobs, entering new markets or launching new products - and be able to show the impact this has had on the company’s performance. Businesses which are being disruptive

**Medium Business (51 to 250 employees)** - Judges will be looking for businesses with sustained growth or have achieved a step-change in their performance. Other factors, such as disrupting their market, entering new markets, investing in the business, and strong employee engagement, will be features of the successful entries.

**Large Business (251+ employees)** - This award will go to one of the region’s strong success stories that is really setting the pace. The winning business will have outstanding financials but will also have a great story to tell and be making a significant impact in the region.

**Fast Growth** - Rewarding outstanding growth demonstrated by a business in the region over the past 12 months, as part of a sustainable strategy.

**Ambassador of the Year** - Recognising outstanding leadership, vision and commitment to business over a sustained period. The winner will be a person who has made a significant contribution in their sector or to the region.

Awards entry

The word count is a guide rather than a strict limit, but please don’t go significantly over.

Please highlight any information which should be kept confidential.

1. **Please summarise the organisation and what it does (up to 100 words)**

Click to enter text.

1. **Please describe why you feel your company should win the award in your chosen category(ies) (up to 1000 words for one category, and an additional 500 words per category)**

By way of guidance, we are looking for you to tell us:

* Some background details on your company
* How it has got to where it has today
* Details of how you see things developing in the next few years

Click to enter text.

Submit your entry

Please email your completed entry to: [businessmasters@thebusinessdesk.com](mailto:businessmasters@thebusinessdesk.com) in the subject line please state the region and company name (e.g. North West - Acme Corporation)

The deadline for entries is Friday, 7th December 2018.

Please note no attachments will be accepted as part of any entry.

Five entries will be shortlisted by a panel of judges with the winner being announced and presented with a trophy, at the Business Masters awards dinner.

Should you have any questions about the awards, please email Jaina Tailor on [jaina.tailor@thebusinessdesk.com](mailto:jaina.tailor@thebusinessdesk.com) or call 0121 237 3625.

Good Luck!