**Guidelines:**

* The entry form can be completed by the person/organisation themselves, or they can be nominated.
* The word count is provided as a guide, not as a strict limit, but please don’t go significantly over.
* Please attach a headshot photo of the nominated individual.
* The entry deadline is **Friday 10 April**
* Please email completed entry forms to [**leadership@thebusinessdesk.com**](mailto:leadership@thebusinessdesk.com)

**Entrant Details:**

Entrant name:

Organisation:

Job title:

Email: Telephone:

Office address:

Person completing the form on their behalf (if applicable):

Name:

Organisation:

Email: Telephone:

Relationship (e.g. colleague, customer, mentor, marketing/PR):

**Category:**

Please select the award(s) you are entering. There is a limit of two per entrant.

꙱ Young Leader (aged 35 and under)

꙱ Public and Third Sector Leader

꙱ Mentor

꙱ Emerging Entrepreneur Leader

꙱ Diversity & Inclusion Leader

꙱ Professional Services Leader

꙱ Transformational Leader

꙱ Green Leader

꙱ HR Leader

꙱ Hospitality Leader

꙱ Manufacturing Leader

꙱ Education Leader

꙱ Sales Leader

꙱ Marketing Leader

꙱ Technology Leader

꙱ Finance Leader

꙱ Property Leader

꙱ Company Leader (up to 50 employees)

꙱ Company Leader (51 - 100 employees)

꙱ Company Leader (101+ employees)

*The overall leader will be chosen from the award winners.*

**Entry:**

1. Please summarise the organisation, what it does and how many employees it has (up to 100 words)
2. Describe the individual’s role in the organisation (up to 100 words)
3. Why would this individual be a worthy winner? Please be as specific as possible, providing data where appropriate (please highlight anything that is to be kept confidential), and focusing on how their leadership has had a significant impact and delivered results. Also describe their leadership style and how that has helped them succeed (up to 1,000 words).
4. Please provide no more than a 50-word bio on the entrant to be included in the awards brochure **(please use 3rd person perspective).** Please also attach a headshot of the entrant along with this entry form.