**Entry Form**

**Guidelines:**

* The entry form can be completed by the person/organisation themselves, or they can be nominated.
* The word count is provided as a guide, not as a strict limit, but please don’t go significantly over.
* Please attach a high res logo of your company
* The entry deadline is **Friday 14 March**
* Please email completed entry forms to [**events@thebusinessdesk.com**](mailto:events@thebusinessdesk.com)
* Entrants will be judged by an independent judging panel and the winners will be announced at the Midlands Sustainability Excellence Awards on Friday 23 May at Edgbaston Park Hotel.

**Entrant Details:**

Company name:

Company contact name:

Email: Telephone:

Company address:

Person completing the form on their behalf (if applicable):

Name:

Company:

Email: Telephone:

Relationship (e.g. colleague, customer, marketing/PR):

(please note that your details will be shared with our event partners who will be part of the judging process)

**Category:**

Please select the award(s) you are entering. There is a limit of 3 per entrant.

* Micro Business (up to 10 employees)
* Small Business (11-49)
* Medium Business (50-249)
* Large Business (250+)
* Innovation
* Investment
* Energy Transition Impact Award
* Property and construction
* Sustainability project
* Employee engagement and workplace wellbeing
* Sustainability leader
* Social Impact in Sustainability
* Circular Economy Excellence

**Category Criteria:**

**Micro Business (up to 10 employees):** This category recognises companies that are making a real impact for their size and have sustainability embedded throughout their organisations. Our judges will recognise those businesses which can evidence results and are continuing to lead the way in sustainability.

**Small Business (11-49):** This category recognises companies that are making a real impact for their size and have sustainability embedded throughout their organisations. Our judges will recognise those businesses which can evidence results and are continuing to lead the way in sustainability.

**Medium Business (50-249):** This category recognises companies that are making a real impact for their size and have sustainability embedded throughout their organisations. Our judges will recognise those businesses which can evidence results and are continuing to lead the way in sustainability.

**Large Business (250+):** This category recognises companies that are making a real impact for their size and have sustainability embedded throughout their organisations. Our judges will recognise those businesses which can evidence results and are continuing to lead the way in sustainability.

**Innovation**: Recognising groundbreaking innovations that have the potential to significantly reduce our environmental footprint, this award celebrates cutting-edge technologies, products, or processes.

**Investment:** The Investment award will highlight those companies which have made a sizable commitment to deliver a step-change in results. For example, this could include an M&A deal which has enhanced the sustainability delivery capabilities of the acquiring organisation, or be an investment into the business’s operations, or to develop a new product or service.

**Energy Transition Impact Award:** Celebrating those companies that are leading the way in advancing the energy transition from fossil fuels to cleaner and more sustainable alternatives.

**Property and construction:** The built environment accounts for around 30% of total annual carbon emissions in the UK, but the sector has been among the most active in addressing the challenge. This award will recognise those that are building a better future.

**Sustainability project:** This award celebrates an outstanding project that has made a significant impact on sustainability, demonstrating innovation, measurable results. Whether through carbon reduction, circular economy initiatives, or groundbreaking green technologies, the winning project will showcase excellence in sustainable practice and inspire positive change.

**Employee engagement and workplace wellbeing**: This award recognises organisations that embed sustainability into their workplace culture, ensuring employee wellbeing and engagement go hand in hand with environmental and social responsibility. From green office initiatives and ethical employment practices to wellbeing programmes that promote sustainable lifestyles, the winning organisation will demonstrate a holistic approach to people and the planet.

**Sustainability leader**: Our sustainability leader of the year will be an individual who has shown exceptional leadership in driving sustainable change within their organisation and beyond. Through innovation, influence, and measurable impact, the winner will have demonstrated a clear vision for a more sustainable future, inspiring colleagues, stakeholders, and the wider business community.

**Social Impact in Sustainability:** This category celebrates initiatives that have not only achieved environmental goals but have also positively impacted local communities or under-privileged groups.

**Circular Economy Excellence:** This award is for companies leading the way in embracing the circular economy concept, promoting the efficient use of resources and waste reduction.

**Entry:**

1. Please summarise the organisation in **third person** - 50 WORDS MAX (please note this bio will be included in the event brochure if successful)
2. Please describe why you feel your company should win the award in your chosen category(ies) (up to 1500 words)

By way of guidance, we are looking for you to tell us:

* Specific actions and milestones and how the business has been strengthened
* How the business has overcome challenges it has faced
* Your approach to ESG
* Your vision for the business
* What makes your business stand out from its peers

1. Please also attach a high quality company logo of the entrant along with this entry form to be used in the event brochure.

**Data Policy:**

꙱ *\*By signing up for this event you agree the organiser can contact you, including for other related services such as email news (which you will be able to opt out of at any time). You also agree that sponsors for this specific event can receive your details.*