Entrant Details

Region:

☐East Midlands ☐South West

Company name:

Company address:

Name of entrant:

Job title:

Email address:

Telephone:

Person entering (if different from above):

Name:

Organisation:

Email address:  
  
Telephone:

Relationship (e.g. colleague, customer, funder, marketing/PR):

Submit your entry

Please email your completed entry to: [businessmasters@thebusinessdesk.com](mailto:businessmasters@thebusinessdesk.com) in the subject line please state the region and company name (e.g. East Midlands - Acme Corporation)

The deadline for entries is 7th July 2023. Please note no attachments will be accepted as part of any entry. Should you have any questions about the awards, please email us on [businessmasters@thebusinessdesk.com](mailto:businessmasters@thebusinessdesk.com).

Entries will be shortlisted by a panel of judges, with the winner being announced and presented with a trophy at the Business Masters awards dinner.

Good luck!

Awards Categories

Please cross the boxes of the awards you would like to enter. You are allowed to enter a maximum of three categories.

☐ **Start Up** ☐ **Disruptor**

☐ **Sustainability**  ☐ **Community Impact**

☐ **Employer of the Year**  ☐ **International Trade**

☐ **Investment** ☐ **Professional Services - Regional**

☐ **Professional Services - National** ☐ **Property Business**

☐ **Hospitality & Leisure** ☐ **Creative & Media**

☐ **Family Business** ☐ **Small Business (up to 50 employees)**

☐ **Medium Business (51-250 employees)** ☐ **Large Business (251+ employees)**

☐ **Outstanding Collaboration** ☐ **Fast Growth Business**

☐ **Ambassador**

**Start Up -** This award is for a business that has been actively trading for three years or less. The judges will be looking for a business that is making its mark and is creating the right foundations for growth.

**Disruptor -** Innovation and adaptability have been so important for businesses in all sectors recently. This award is to recognise those companies which have successfully disrupted their own business or industry to create a more exciting future.

**Sustainability -** Businesses are becoming much more aware of their impact on the environment and this new award is to highlight the very best. Whether it is a product or service that supports the endeavours of others, or a strategic change or investment that has made a significant impact, the judges want to hear from those who are taking an authentic approach to sustainability.

**Community Impact -** Identifying a business or individual in the region that has demonstrated a commitment to ‘giving something back’ to the region, through CSR initiatives or charitable activities.

**Employer of the Year -** This award recognises the private or public sector organisation that excels for its workforce. This can be demonstrated through investment in skills and training, innovations around flexible working, workplace wellbeing initiatives, support for groups and individuals.

**International Trade -** Recognising international trade success from a business in the region - whether entering new markets or achieving significant growth in existing countries.

**Investment -** This award is to recognise a significant commitment made by a business in the region. The shortlisted companies can either be new to the region or already here, but they will all be able to show a real commitment in terms of investing in facilities, people or products that will have a long-term benefit.

**Professional Services - Regional/National -** The regional category is for firms with the majority of their operations based within the region and its hinterlands, and the national category is for those firms which are either headquartered elsewhere or have significant operations elsewhere.  
Regardless of category, our judges are interested in what the teams based in the region have achieved and how they have excelled.

**Property Business -** This award, recognising the strength and importance of the property sector, will go to the business which has had a successful year and can show how its work has positively impacted on the regional economy.

**Hospitality & Leisure** - Whether you’re a restaurant with the right ingredients for success, a bar operator with lots of team spirit, a trampoline park with a spring in your step, or any other hospitality and leisure business that is performing strongly, this is the category for you.

**Creative & Media** - Our judging panel is looking for creative and media businesses that stand out from their competitors and consistently achieve great results. They will have a great culture, enduring customer relationships and a clear plan to continue delivering.

**Family Business -** The winner will be able to show how it is thriving because it is a family business, utilising the skills of different generations and having a long-term vision for sustainable success.

**Small Business (up to 50 employees) -** Shortlisted businesses will be able to demonstrate outstanding development and growth, for example through significant investment, creating jobs, entering new markets or launching new products - and be able to show the impact this has had on the company’s performance.

**Medium Business (51-250 employees) -** Judges will be looking for businesses with sustained growth or have achieved a step-change in their performance. Other factors, such as disrupting their market, entering new markets, investing in the business, and strong employee engagement, will be features of the successful entries.

**Large Business (251+ employees) -** This award will go to one of the region’s strong success stories that is really setting the pace. The winning business will have outstanding financials but will also have a great story to tell and be making a significant impact in the region.

**Outstanding Collaboration** - Collaboration is hugely important to business, and this new category will recognise the best partnerships that have delivered results. It could be an ongoing sector-focused collaboration, a partnership to deliver a specific project, or a collective who together have made an impact on an issue in common.

**Fast Growth Business -** Rewarding outstanding growth demonstrated by a business in the region over the past 12 months, as part of a sustainable strategy.

**Ambassador -** This award is the only one that is for an individual, not a company.Recognising outstanding leadership, vision and commitment to business over a sustained period. The winner will be a person who has made a significant contribution in their sector or to the region. The judges may also nominate individuals for this award, and no shortlist will be published.

Awards Entry

The word count is a guide rather than a strict limit, but please don’t go significantly over.

Please highlight any information which should be kept confidential.

1. **Company details**

Company Name:

Number of staff:

Turnover:

2021: 2022: Projected 2023:

1. **Please summarise the organisation and what it does (up to 50 words - THIS BIO WILL BE INCLUDED IN THE EVENT BROCHURE IF SUCCESSFUL)**
2. **Please describe why you feel your company should win the award in your chosen category(ies) (up to 1000 words for one category, and an additional 500 words per category)**

By way of guidance, we are looking for you to tell us:

* Some background details on your company and how it has got to where it is today
* Specific actions and milestones and how they led to improvements in the business
* What challenges were overcome
* What the outcomes have been
* Details of how you see the business developing sustainably